



Easter Chocolate Shopping Guide



MIGHTY EARTH



BE SLAVERY FREE



Easter is the biggest chocolate shopping holiday of the year. What's really going into the chocolate we buy? Be Slavery Free, Green America, INKOTA, Mighty Earth, and National Wildlife Federation surveyed the world's biggest chocolate companies to find out! Some are rising to the challenge of making cocoa sustainable, but others continue to ignore consumer demand for chocolate that's free of **deforestation**, **farmer poverty**, and **child labor**. This guide informs the choices of consumers like you. Together, we can transform the chocolate industry into one that prioritizes people and the planet.

GOOD EGG AWARDS



alter
eco

TONY'S
CHOCOLONELY

Whittaker's
SINCE 1896

for greatest improvement
in sustainable policies

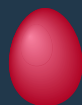
ROTTEN EGG AWARD



STORCK

(Werther's, Toffifay, Merci)
for lack of transparency
and worst-in-class
policies.

SCORE KEY



Needs to
catch up
with the
industry



Needs
more
work



Starting to
have good
policies to
implement



Leading the
industry on
policy

2021 Easter Chocolate Shopping Guide | Chocolate Companies & Suppliers

Companies are listed in alphabetical order by category, not by performance

Company	Popular Product(s)	Due Diligence	Traceability & Transparency	Living Income	Child Labor	Deforestation & Climate	Agroforestry	Overall
alter eco		Green Egg	Green Egg	Green Egg	Green Egg	Green Egg	Green Egg	Green Bunny
CH CHOCOLATS HALBA Sunray		Green Egg	Green Egg	Yellow Egg	Green Egg	Green Egg	Green Egg	Green Bunny
TONY'S CHOCOLONELY		Green Egg	Green Egg	Green Egg	Green Egg	Green Egg	Yellow Egg	Green Bunny
Whittaker's SINCE 1896		Yellow Egg	Green Egg	Green Egg	Green Egg	Yellow Egg	Green Egg	Green Bunny
BARRY CALLEBAUT		Orange Egg	Yellow Egg	Orange Egg	Yellow Egg	Yellow Egg	Orange Egg	Yellow Bunny

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Cargill	(manufacturer)							
CÉMOI CHOCOLATIER FRANÇAIS	(manufacturer)							
Ecom	(manufacturer)							
FERRERO Kinder Nutella Ferrero Rocher								
Lindt Lindt & Sprüngli AG								

*Based on latest available KPI's from cocoa season 2018-19

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 Cadbury Toblerone Milka								
Olam (manufacturer)								
Puratos (manufacturer) <i>Reliable partners in innovation</i>								

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 The Hershey Company								
 Fuji Oil / Blommer**	<i>(manufacturer)</i>							
 Chocolatier								

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meiji **								
morinaga ** Dars								

**Japanese companies were scored separately for a Valentines' Day scorecard release in Japan. Their scoring included additional questions.



We all want to buy Easter chocolates that are not tainted by deforestation and human rights abuses. With clear guidance on how companies approach protecting people and the planet, we can use our purchasing choices to celebrate the holiday sustainably. **Happy Easter!**

cc Olivier Girard/CIFOR

