

# TONY'S CHOCOLONELY PERSONALIZED SMALL BARS ARTWORK SPECIFICATIONS

If you're looking for an original gift, have something to celebrate, want to promote your company in an original way, or feeling like pimping our chocolate bars: create your own wrapper at Tony's Chocolonely!

Our small 50gr bars can be personalized from 35 bars, by designing a custom sleeve which will be wrapped around the original packaging.

The artwork package includes an InDesign artwork template and a PDF artwork example. It's not possible to order personalized small bars via our webshop.

## **The artwork must comply with the following specifications:**

- PMS-colors are awesome however can't be used on our personalized wrappers. Keep it CMYK (full-color).
- Fill in the specific flavor in the yellow bar (layer: 'opmaak'), or double-click on the layer and select no-printing to remove the bar from your design.
- Make sure to set the layer 'kapvorm' to no-printing before you make your design definite. (double-click on the layer and de-select 'printing'), otherwise it will be printed on the wrapper.
- Are you happy with your design? Save it as PDF /X-1a:2001. Make sure all text is converted into letter contours, and all pictures are placed, not linked.