

THE FINE PRINT

TONY'S MISSION LOCK IS A STANDALONE LEGAL ENTITY THAT CONSISTS OF 3 INDEPENDENT MISSION GUARDIANS REPRESENTING AND SAFEGUARDING..

TONY'S MISSION TO ELIMINATE CHILD LABOR AND OTHER ILLEGAL LABOR FROM THE CHOCOLATE INDUSTRY

TONY'S MISSION LOCK

.. as well as

Tony's 5 Sourcing Principles:

A HIGHER PRICE 

THE LONG TERM 

these address the complex issue of poverty in the cocoa industry through concrete solutions

 TRACEABLE COCOA

 STRONG FARMERS

 PRODUCTIVITY & QUALITY

Tony's Mission Lock is given a golden share (non-financial legal stake with voting rights) in Tony's Chocolonely. This means Mission Guardians must approve any changes to Tony's mission, 5 Sourcing Principles or the company's responsibility to uphold these. They are also given a set of tools to hold the company to account publicly and legally.

IN A COCOA SHELL

Deadline for all parties to agree upon a solution:

2 MONTHS

HOW IT WORKS

A stakeholder raises a serious concern that Tony's mission is at risk.

Mission Guardians collaborate with Tony's leadership team and Supervisory Board to uncover the details and propose a solution

Tony's deadline to implement the agreed upon solution:

6 MONTHS

TONY'S MISSION IS LOCKED

Solution found & implemented in time:

Solution not found or not implemented in time:

wohooo

Tony's Mission Lock has the right to independently publish a double page spread in the annual FAIR report.

Tony's must publish an explanation as to why it has not complied via newspapers placements to the satisfaction of the Mission Guardians.

In the most extreme case, Tony's Mission Lock retains the right to file a petition with the Dutch Civil Code with the Enterprise Chamber of the Court of Appeal.

To raise any major mission concerns, Tony's stakeholders are able to contact the Mission Guardians directly at contact@tonysmissionlock.org